

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957122-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,T	501

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	957122	06348593

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$275.00 NM
3	WPBF	W	10/10/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH100TVFL	\$275.00 NM
2	WPBF	F	10/12/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH201TVFL	\$275.00 NM
2	10/09/12	10/12/12	Good Morning America	7-9AM		-TWTF--	:30	4	\$275.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	8:41 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$275.00 NM
2	WPBF	W	10/10/12	6:59 AM	Good Morning America	7-9AM	:30	RPOFBH100TVFL	\$275.00 NM
3	WPBF	Th	10/11/12	8:53 AM	Good Morning America	7-9AM	:30	RPOFBH102TVFL	\$275.00 NM
4	WPBF	F	10/12/12	7:55 AM	Good Morning America	7-9AM	:30	RPOFBH102TVFL	\$275.00 NM
3	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm		-TWTF--	:30	4	\$350.00 NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH100TVFL	\$350.00 NM
1	WPBF	W	10/10/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH100TVFL	\$350.00 NM
3	WPBF	Th	10/11/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH201TVFL	\$350.00 NM
2	WPBF	F	10/12/12	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFBH201TVFL	\$350.00 NM
4	10/09/12	10/12/12	M-F 5pm News	5-6pm		-TWTF--	:30	3	\$450.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	5:53 PM	M-F 5pm News	5-6pm	:30	RPOFBH100TVFL	\$450.00 NM
3	WPBF	Th	10/11/12	5:42 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
1	WPBF	F	10/12/12	5:22 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
5	10/10/12	10/12/12	WPBF News 25 @ 6:00P	6-6:30PM		--WTF--	:30	3	\$525.00 NM

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Advertiser	Product	Estimate Number
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,TC	501

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH100TVFL	\$525.00 NM
2	WPBF	Th	10/11/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$525.00 NM
3	WPBF	F	10/12/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
Credited									
6	10/09/12	10/12/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH100TVFL	\$1,600.00 NM
2	WPBF	W	10/10/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH100TVFL	\$1,600.00 NM
3	WPBF	Th	10/11/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH102TVFL	\$1,600.00 NM
4	WPBF	F	10/12/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
7	10/09/12	10/12/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	7:53 PM	Jeopardy	7:30-8PM	:30	RPOFBH100TVFL	\$1,700.00 NM
3	WPBF	W	10/10/12	7:53 PM	Jeopardy	7:30-8PM	:30	RPOFBH100TVFL	\$1,700.00 NM
1	WPBF	Th	10/11/12	7:34 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
4	WPBF	F	10/12/12	7:34 PM	Jeopardy	7:30-8PM	:30	RPOFBH201TVFL	\$1,700.00 NM
9	10/09/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH100TVFL	\$500.00 NM
2	WPBF	W	10/10/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH100TVFL	\$500.00 NM
4	WPBF	Th	10/11/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
3	WPBF	F	10/12/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFBH201TVFL	\$500.00 NM
10	10/12/12	10/12/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/12/12	7:58 PM	SHARK TANK	8-9PM	:30	RPOFBH102TVFL	\$2,000.00 NM
11	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	RPOFBH201TVFL	\$225.00 NM
12	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RPOFBH102TVFL	\$325.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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957122-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,TC	501

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/14/12	10/14/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$325.00	NM
13	10/14/12	10/14/12	Chris Matthews Class of Time - Fixed Non Pre-emptible	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	RPOFBH201TVFL	\$450.00 NM
14	10/14/12	10/14/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:42 PM	Sun 630pm News	630-7pm	:30	RPOFBH201TVFL	\$800.00 NM
15	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice		1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFBH201TVFL	\$275.00 NM
16	10/15/12	10/15/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:25 AM	Good Morning America	7-9AM	:30	RPOFBH102TVFL	\$275.00 NM
17	10/15/12	10/15/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		1-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12		WPBF News 25 @ Noon Credited	12pm-1230pm	:00		\$175.00 NM
18	10/15/12	10/15/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:23 PM	M-F 5pm News	5-6pm	:30	RPOFBH201TVFL	\$450.00 NM
19	10/15/12	10/15/12	WPBF News 25 @ 6:00PM6-6:30PM Class of Time - Pre-emptible with notice		1-----	:30	1	\$525.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFBH201TVFL	\$525.00 NM
20	10/15/12	10/15/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFBH201TVFL	\$1,600.00 NM
21	10/15/12	10/15/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$1,700.00	NM

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Advertiser	Product	Estimate Number	
RPOF/3PAC/HAGER	RPOF/HAGER,HUDSON,TC	501	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 7:52 PM Jeopardy 7:30-8PM :30 RPOFBH102TVFL \$1,700.00 NM									
22	10/15/12	10/15/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 11:54 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM									
23	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 RPOFBH201TVFL \$500.00 NM									
24	10/10/12	10/12/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 11:54 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM 2 WPBF F 10/12/12 11:55 PM Nightline 11:35-12:05AM :30 RPOFBH201TVFL \$700.00 NM									
25	10/10/12	10/12/12	WPBF News 25 Mornings 5:30-5:57am	5:30-5:57am	--WTF--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 RPOFBH201TVFL \$160.00 NM									
26	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:59 AM Sun 6-7am News Sun 6-7am :30 RPOFBH201TVFL \$90.00 NM									
27	10/15/12	10/15/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 5:56 PM M-F 5pm News 5-6pm :30 RPOFBH201TVFL \$450.00 NM									
28	10/15/12	10/15/12	4:30a-5a	430a-5a	M-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 4:42 AM 4:30a-5a 430a-5a :30 RPOFBH201TVFL \$60.00 NM									

Total Spots 47

Gross Total \$32,910.00



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Payment Terms 30 Days

<u>Agency Commission</u>	\$4,936.50
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<u>Net Amount Due</u>	\$27,973.50
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